Julien Nguyen is a *product designer* based in Austin.

Throughout my 10+ year career I have focused on relentlessly advocating for the end-user, championing empathetic design thinking, leading with compassion and respect for my team, fostering strong and collaborative cross-functional relationships, and integrating qualitative and quantitative analysis into my design methodology.

Portfolio

↗ juliennguyen.com

Contact

↗ julien@juliennguyen.com

↗ linkedin.com/in/julesln

Proficiencies

- User Experience Design
- User Interface Design
- Interaction Design
- Visual Design
- Design System
- Product Strategy
- Prototyping
- User Research
- Usability Testing
- Team Member
- Team Leadership
- XFN Collaboration

Flash Parking

Provided design leadership across multiple product verticals while establishing core design principles and workflows for internal teams.

Sr. Product Designer   2022 — 2023

- Successfully delivered features for B2B/B2C products across various platforms (iOS, Android, responsive web)
- Implemented efficient PDE processes for multiple organizations (deliverable templates, standup templates, retro session templates)
- Promoted design coordination and cohesion across product offerings
- Mentored and supported junior designers and interns in their professional growth

Hologram

Principal design contributor for multiple growth and onboarding initiatives. Led and performed extensive qualitative research and collaborated closely with cross-functional partners.

Sr. Product Designer   2021 — 2022

- Improved top-of-funnel onboarding for new customers, driving crucial growth initiatives
- Supported core product improvements through thoughtful, iterative design
- Led qualitative research sessions to identify product and procedural deficiencies, gaining valuable systems design experience

Guideline

Supported key initiatives through iterative improvements of core product offerings.

Sr. Product Designer   2021

AppSumo

Founding product designer that helped contribute company revenue increase of over $10M YOY. Set forth design standards and patterns for the design system, while actively shaping product strategy in collaboration with executives and cross-functional teams.

Product Designer (Founding)   2018 — 2021

- Executed end-to-end designs for variety of eCommerce-focused projects, including: product discovery, checkout, account creation, and account management
- Fostered strong cross-functional relationships with stakeholders, aligning company vision with actionable plans

Dell Technologies

Strengthened end-to-end UX design and research experience through execution of major customer-facing initiatives.

Sr. Interaction Designer   2015 — 2018

- Provided impactful visual and interaction design recommendations for global Dell Support services, including web and desktop applications
- Developed advanced UX research and validation skills through thorough analysis, usability sessions, and prototyping

Interaction Designer   2014 — 2015